

Beacon offers financial advice

■ BY KAREN DEMASTERS

Beacon Financial Group, which specializes in helping New York City law enforcement officers plan their financial futures, is expanding to New Jersey and New York State.

Randy Landsman founded Beacon, which has offices in Warren, Flemington and Berkeley Heights, as well as New York City and New Smyrna, Florida. He became interested in helping police officers when a friend of his who was a New York City police officer nearing retirement, asked for his assistance.

"I did not know how well off I was or if I was in the right funds for someone wanting to retire," said Anthony Farana, who now works with Beacon Financial. Farana now goes to FOP and PBA meetings and introduces Beacon Financial to the officers.

The firm now has more than 200 law enforcement officers among its 1,500 clients and has been endorsed by the New York State FOP.

"Law enforcement has a different mentality than high net worth people. They will often listen to the guy at the next locker for financial advice. We want them to trust us," Landsman said. "You are not talking about super wealthy people for the most part but you are talking about people who will probably have two careers. They need tax strategies and things like education funds and IRAs."

Beacon Financial specializes in knowing the pension funds and the benefits provided by New York City or other areas where the firm will be expanding, Landsman said.

"We are not very trusting by nature. It is what comes from doing our job," said Steve Wallace, a New York City police officer who will retire in a year. "I trust Beacon Financial because they talk layman's language. They educate police officers about finances."

Additional information can be found at <http://beacon-financial.net>. ♥



New Jersey / New York Police, Fire, EMS Patch Show



"Join fellow collectors to trade and display patches"

The show will be held on Sunday November 1, 2009, from 8am-12pm, at the Demarest Ambulance Corps Building, located at 10 Wakeke Drive, Demarest, NJ, 07627. It is right off Hardenburgh Ave, & Piermont Road, behind Dunkin Donuts.

There is a \$ 4.00 admission fee & there are No vendor spaces. Anyone requesting further info can contact the following:

Nick Apollo: FLHFEVER@aol.com
 Chris Denton: BNN480@yahoo.com
 Liam Foley: Highwaydistrict@yahoo.com
 Mike Lizzi: NYTROOP@ontonline.net
 Brian Lyons: OPD142@aol.com
 Jay Pontrelli: PDUNITYRIDER@aol.com

Please do not call the Demarest Police Department or Ambulance Corps for details or directions

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